

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Summary Revision of Photo Electoral Rolls with reference to 01-01-2014 as the qualifying date 2014 – Awareness and Publicity Campaign – Insertion of paid advertisement – Payment of Rs.6,01,550/- to M/s Ramakanth Advertising Pvt. Ltd., Hyderabad towards the cost of Advertisement charges in A.P. Editions of Deccan Chronicle (English) and free in Andhra Boomi A.P. Editions on 08-12-2013 – Sanctioned – Orders – issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1083**

**Dated 18-03-2014**

Read the following:-

1. From G.A. (Elecs.E) Dept. Lr.No.3262/Elecs.E/A2/2013-6, dt:07-12-2013.
2. From M/s Ramakanth Advertising Pvt. Ltd., Hyderabad Bill No.144/2013-14, dt:09-12-2013
3. G.O.Rt.No.730, Fin. (Expr.GAD-I) Dept., dt:12-03-2014.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s Ramakanth Advertising Pvt. Ltd., Hyderabad have been requested to insert paid advertisement in all editions of Deccan Chronicle (English) and free in Andhra Boomi A.P. Editions of News Paper 08-12-2013 regarding Awareness and Publicity Campaign for Summary Revision of Photo Electoral Rolls with reference to 01-01-2014 as the qualifying date and also requested to submit bills as per I & PR approved rates. Accordingly, the advertisement was published in A.P. Editions of Deccan Chronicle (English) and free in Andhra Boomi A.P. Editions 08-12-2013.

2. In the letter 2<sup>nd</sup> read above, M/s Ramakanth Advertising Pvt. Ltd., Hyderabad has submitted bill as per the approved rates of I & PR Dept., for an amount of Rs.6,01,550/- as advertisement charges for arranging payment.

3. In view of the above, sanction is hereby accorded for payment of **Rs.6,01,550/-** (Rupees Six lakh one thousand five hundred and fifty only) to M/s Ramakanth Advertising Pvt. Ltd., Hyderabad towards the cost for inserting advertisement in A.P. Editions of Deccan Chronicle (English) and free in Andhra Bhoomi A.P. Editions of News Paper on 08-12-2013 regarding Awareness and Publicity Campaign for Summary Revision of Photo Electoral Rolls with reference to 01-01-2014 as the qualifying date.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 104 Charages for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 3<sup>rd</sup> read above.

(Contd..2...)

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **“M/s Ramakanth Advertising Pvt. Ltd., Hyderabad” A/c No.21420510000014, UCO Bank Midcorporate Branch, Banjara Hills,, Hyderabad, IFSC Code:UCBA0002142 & MICR No. 500028017, PAN No.AABCR8954L.**

6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3<sup>rd</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRL.SECRETARY TO GOVERNMENT

To

M/s Ramakanth Advertising Pvt. Ltd., Hyderabad  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER